

PRESERVATION RESOURCE CENTER'S



Patron Party · December 9, 2016 ♦ *Tour* · December 10th & 11th, 2016

SPONSORSHIP INFORMATION

Since 1974, Preservation Resource Center's sponsors like you have been a critical force in breathing life back into New Orleans' at-risk homes and neighborhoods. Together, we have restored over 1,500 properties and helped countless individuals purchase and renovate homes of their own.



Your sponsorship supports these vital PRC programs:

Advocacy:

brings together homeowners, neighborhood associations, and governmental agencies to protect significant structures and neighborhoods

Education & Outreach:

trains new homebuyers in purchasing and renovating a home of their own

Operation Comeback:

transforms blighted properties into family homes

Preservation Easements:

protects historic properties from deterioration and demolition

Preservation in Print:

premier magazine covering neighborhood revitalization and historic preservation in New Orleans and Louisiana

Rebuilding Together New Orleans:

provides critical repairs for low-income, elderly, disabled, and veteran homeowners

Salvage Store

2801 Marais St., New Orleans, Louisiana 70117



The funds raised by the *Holiday Home Tour* will guarantee that PRC can continue protecting New Orleans' historic charm and assisting more homeowners to renovate and revitalize their homes and neighborhoods.

Help us preserve and revitalize the historic architecture and neighborhoods of New Orleans.

PRESERVATION RESOURCE CENTER'S 41ST ANNUAL *Holiday Home Tour*

PATRON PARTY • December 9th, 2016 ♦ TOUR • December 10th & 11th, 2016

*The annual **Holiday Home Tour** is a self-guided tour through seven stunning historic homes in New Orleans' famed Garden District. Hear the festive sounds of talented local musicians while enjoying the fascinating history and incredible architecture of one of America's most culturally vibrant cities. Shop for unique gifts at the fabulous holiday boutique located at Trinity Episcopal Church.*

Holiday Home Tour sponsors receive *incredible* publicity:

- Gambel Communications and PRC promote the event via **print, broadcast, and social /digital media** on a local, regional, and national level
- Renaissance Publishing features sponsors in their *New Orleans Homes & Lifestyles* winter issue
- *Inside New Orleans* features sponsors in their December issue
- Basic **publicity benefits** for every sponsor level are generous and comprehensive, **valued at approximately \$3,000!**



LEFT: 2015 Featured Home

RIGHT: 2015 December *Preservation in Print*
Finalist for New Orleans Press Club Best Magazine



In addition to the generous package of tickets to the Patron Party and tour, sponsors will receive new and creative promotions and exposure to tens of thousands of people.

*To take advantage of the complete package of benefits, please complete and return the enclosed Sponsor Agreement by Friday, **September 9, 2016.***



**PRESERVATION
RESOURCE CENTER**

— *of* NEW ORLEANS —

THE MISSION OF THE PRESERVATION RESOURCE CENTER:

*To promote the preservation, restoration, and revitalization
of New Orleans' historic architecture and neighborhoods.*

Holiday Home Tour

SPONSOR LEVELS & BENEFITS

Exclusive Sponsor Benefits Package

Sponsors at every level will receive acknowledgment through the following publicity outlets:

- December/January issue of *Preservation in Print* (readership 35,000)
- December issue of *Inside New Orleans* (readership 70,000)
- Winter issue of Renaissance Publishing's *New Orleans Homes & Lifestyles* (readership 30,000)
- Preservation Resource Center website, prcno.org
- Holiday Home Tour invitations (distribution 10,000)
- Holiday Home Tour and Patron Party tickets (approx. 5,000)

\$15,000 Presenting Sponsor ♦ *Exclusive Sponsor Benefits Package* plus:*

- Naming rights to the event
- Presenting Sponsor acknowledgement on all print and publicity materials
 - 16 tickets to the Holiday Home Tour Patron Party
 - 30 Holiday Home Tour Tickets
- Half-page color ad in PRC's magazine, *Preservation in Print*
- Signage & Business materials available to tour-goers at tour headquarters
 - Logo and link on PRC's website, prcno.org

\$10,000 Platinum Sponsor ♦ *Exclusive Sponsor Benefits Package* plus:*

- 12 tickets to the Holiday Home Tour Patron Party
- 20 Holiday Home Tour Tickets
- Quarter-page color ad in PRC's magazine, *Preservation in Print*
- Business materials available to tour-goers at tour headquarters
 - Logo and link on PRC's website, prcno.org

\$5,000 Gold Sponsor ♦ *Exclusive Sponsor Benefits Package* plus:*

- 8 tickets to the Holiday Home Tour Patron Party
- 16 Holiday Home Tour Tickets
- Business cards available to tour-goers at tour headquarters
 - Logo and link on PRC's website, prcno.org

\$3,000 Raised Centerhall Cottage Sponsor ♦ *Exclusive Sponsor Benefits Package* plus:*

- 6 tickets to the Holiday Home Tour Patron Party
- 12 Holiday Home Tour Tickets
- Logo and link on PRC's website, prcno.org

\$1,000 Victorian Shotgun Sponsor ♦ *Exclusive Sponsor Benefits Package* plus:*

- 4 tickets to the Holiday Home Tour Patron Party
- 10 Holiday Home Tour Tickets

Please fill out the form on the opposite side of this page and return it to PRC.

Holiday Home Tour

SPONSORSHIP AGREEMENT 2016

Sponsorship Levels

- ◇ Presenting Sponsor - \$15,000
- ◇ Platinum Sponsor - \$10,000
- ◇ Gold Sponsor - \$5,000
- ◇ Raised Centerhall Cottage Sponsor - \$3,000
- ◇ Victorian Shotgun Sponsor - \$1,000

Contact Information

Contact Name

Sponsor Name (as you wish to be listed in print)

Address

City

State

Zip

@

Phone (primary)

Phone (secondary)

Twitter/Instagram Handle

Email

Website

Payment Information

- ◇ Enclosed is a check made payable to PRC in the amount of \$ _____
- ◇ Please charge my credit card the amount of \$ _____
 - ◇ Amex
 - ◇ Mastercard
 - ◇ Visa

Credit Card Number

Name (as it appears on card)

Signature Date

Exp. Date

Please submit your Sponsorship Agreement by **Friday, September 9, 2016**.
Return via mail, hand-delivery, fax, or email. ATTN: Sarina Mohan, PRC, 923 Tchoupitoulas St., New Orleans, LA, 70130
EMAIL: smohan@prcno.org PHONE: 504.636.3059 FAX: 504.754.7668

*Thank you for supporting Preservation Resource Center —
together we will preserve, restore, and revitalize New Orleans!*