



Preservation Resource Center's **HOLIDAY** *home tour*

PRESENTED BY

MCENERY

RESIDENTIAL

SATURDAY & SUNDAY  DECEMBER 12-13, 2020

SPONSORSHIPS

STANDARD SPONSOR BENEFITS (All levels)

All sponsors receive the following benefits dependent to date of sponsorship commitment:

- Company listed in all Sponsor Page print materials.
- Company listed in *Preservation in Print* magazine (Nov. - Dec.)
- Company name inclusion on event webpage at PRCNO.org
- Logo inclusion on Virtual Tour Sponsor Thank You Page
- Holiday Home Tour Tickets (*varies by Sponsor Level*)
 - Patron Party Tickets (*varies by Sponsor Level*)

\$3,000 HOUSE SPONSOR (Limit: 6 – one per featured home on tour)

- (4) Holiday Home Tour Patron Party Tickets (\$500 value)
- (10) Holiday Home Virtual Tour Tickets (\$400 value)
- Company introduction on featured home tour video
- Company logo included on virtual tour of featured home video
- Website link included at conclusion of home tour video

\$2,500 RAISED COTTAGE SPONSOR

- (4) Holiday Home Tour Patron Party Tickets (\$500 value)
- (10) Holiday Home Virtual Tour Tickets (\$400 value)

\$1,000 VICTORIAN SHOTGUN SPONSOR

- (2) Holiday Home Tour Patron Party Tickets (\$250 value)
- (5) Holiday Home Virtual Tour Tickets (\$200 value)



@PRCNO



facebook.com/prcno



@PRCNOLA

The Holiday Home Tour will be promoted on PRC's three social media channels with a cumulativereach of nearly 50,000 people.

- One weekly (Nov. 2 through Dec. 13) Holiday Home Tour event "logo board" image post
- One weekly main feed logo post, plus included in all photo galleries promoting the tour
- Daily (five days a week from Nov. 2 through Dec. 13) sponsor tag at the bottom of stories, photos and other editorial materials promoting the tour

Questions?

Contact Development Director Michelle Courseault.

EMAIL: michellec@prcno.org PHONE: 504.636.3056



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CONTACT INFORMATION

CONTACT NAME FOR SPONSORSHIP

SPONSOR NAME (AS YOU WISH TO BE LISTED IN PRINT)



SOCIAL MEDIA HANDLE(S) – FACEBOOK, TWITTER, INSTAGRAM

ADDRESS

CITY

STATE

ZIP

PRIMARY PHONE

EMAIL

SELECT SPONSORSHIP LEVEL

- House Sponsor (\$3,000)
- Raised Centerhall Cottage Sponsor (\$2,500)
- Victorian Shotgun Sponsor (\$1,000)

PAYMENT INFORMATION

- Enclosed is a check made payable to PRC in the amount of \$ _____
- I will make my payment online at **PRCNO.org**.

Please submit your Sponsorship Agreement via mail, fax or e-mail.
ATTN: Michelle Courseault, PRC, 923 Tchoupitoulas St., New Orleans, LA 70130
EMAIL: michellec@prcno.org PHONE: 504.636.3056 FAX: 504.754.7668

Thank you for supporting PRESERVATION RESOURCE CENTER!

Together we make New Orleans a place where historic architecture and neighborhoods are valued and not threatened!