

PRESERVATION RESOURCE CENTER'S SHOTGUN HOUSE MONTH



Sponsors at every level will receive acknowledgement through the following publicity outlets:

- May and June issues of Preservation In Print (*combined readership 40,000*)
- PRC's social media platforms (Instagram, Facebook, Twitter (*combined audience of 50,000+*))
- Shotgun House Month invitations and digital marketing (*distribution 10,000*)
 - Shotgun House Tour Digital Program (*estimated distribution 1,000*)
 - Preservation Resource Center Website – PRCNO.org

\$10,000 – PRESENTING SPONSOR (SOLD)

- Naming rights to Shotgun House Month
- Presenting sponsor acknowledgment in all print publicity materials
 - 60 Digital Program links
- 1 page color ad in PRC's magazine, Preservation in Print (May or June issue)
- Interview article in June Preservation In Print and Shotgun House Tour Digital Program
 - Logo on Shotgun House Tour yard signs
 - Logo and link in Digital Program and on PRC's website PRCNO.org
- Highlighted and thanked by Host/Executive Director during live Shotgun House Tour segments and all other Shotgun House Month virtual events
- Logo on sponsor slide during live Shotgun House Tour segments and all other Shotgun House Month virtual events

\$5,000 – CAMELBACK SPONSOR (2 AVAILABLE)

- 30 Digital Program links
- Highlighted Sponsor of Shotgun House Month virtual programs and events
 - 1/2 page color ad in Preservation in Print (May or June issue)
 - Paragraph highlight with logo in Digital Programs
 - Logo on Shotgun House Tour yard signs
 - Logo and link in Digital Program and on PRC's website PRCNO.org
- Thanked by Host/Executive Director during live Shotgun House Tour segments and all other Shotgun House Month virtual events
- Logo on sponsor slide during live Shotgun House Tour segments and all other Shotgun House Month virtual events

\$2,500 – DOUBLE SHOTGUN SPONSOR (5 AVAILABLE)

- Named sponsor of 1 Shotgun House Tour home
 - 10 Digital Program links
- 1/4 page color ad in Preservation in Print (May or June issue)
 - Logo on Shotgun House Tour yard signs
- Logo and link in Digital Program and on PRC's website PRCNO.org
- Thanked by Host/Executive Director during live Shotgun House Tour segment for the home being sponsored
- Logo on sponsor slide during live Shotgun House Tour segments and all other Shotgun House Month virtual events

\$1,000 – SIDEHALL SHOTGUN SPONSOR

- 10 Digital Program links
- 1/8 page black and white ad in Preservation In Print (May or June issue)
 - Logo on Shotgun House Tour yard signs
- Listing and link in Digital Program and on PRC's website PRCNO.org
- Listing on sponsor slide during live Shotgun House Tour segments and all other Shotgun House Month virtual events

\$500 – SINGLE SHOTGUN SPONSOR

- 5 Digital Program links
- Listing on Shotgun House Tour yard sign
- Listing and link in Digital Program and on PRC's website PRCNO.org
- Listing on sponsor slide during live Shotgun House Tour segments and all other Shotgun House Month virtual events

\$100 – CONTRACTOR/TRADESMEN SHOUT OUTS

- Name/Company mentioned in Preservation In Print articles and Digital Program narratives
 - Link to website from Digital Program narratives
 - Contact information included in Digital Program

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2021 SHOTGUN HOUSE MONTH **SPONSOR INFORMATION**

SPONSOR DETAILS

Sponsor Name (as you wish to be listed in print)

Contact Name

Address / City / State / Zip

Phone

E-mail

Website

Facebook

Instagram

SPONSOR LEVELS

- Presenting - \$10,000
- Camelback - \$5,000
- Double Shotgun/House - \$2,500
- Sidehall Shotgun - \$1,000
- Single Shotgun - \$500
- Contractor/Tradesman - \$100

To guarantee inclusion in print, please note the following dates:

- May PIP: April 9
- June PIP: May 10
- Deadline for Yard Sign: May 1
- Deadline for Digital Program: May 15

PRC will only guarantee inclusion in marketing materials if the above deadlines are met AND payment for your sponsorship has been processed.

PAYMENT

- Enclosed is check made payable to PRC in amount of \$ _____
- Please charge my credit card in the amount of \$ _____
- I will pay \$ _____ by credit card at PRCNO.org/shotgun

Visa/MC/AMEX/Discover

Expiration

Security Code

Billing Zip

Name (as it appears on card)

Signature

Date

Please reply by April 9 to guarantee listing on ALL printed materials.

Return sponsorship agreement by e-mail, mail, or hand delivery to:
 Whiton Paine **EMAIL** wpaine@prcno.org **PHONE** (504) 636-3057
 923 Tchoupitoulas St., New Orleans, LA 70130